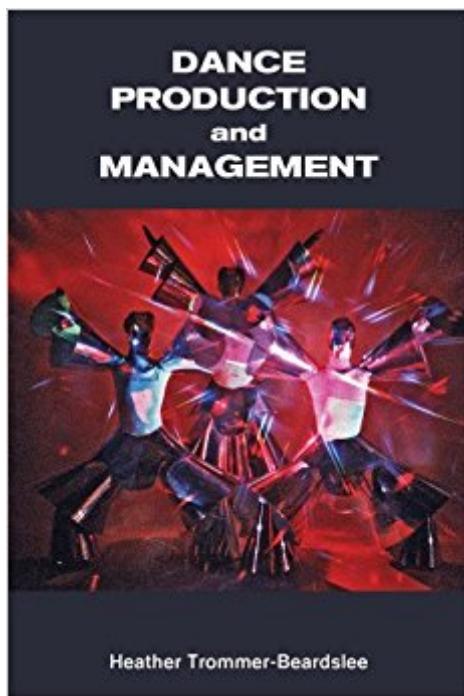


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# Dance Production And Management (Dance Horizons Book)



## **Synopsis**

Everything from early conceptual work through performance and touring are covered in this how-to book for dance management. Dancers will create a fictional company and follow it through a myriad of steps and complexities necessary for a successful production and troupe. After establishing a mission statement; holding auditions; and considering the specific needs of music, sound, lighting, costuming, and make up, the manual provides would-be dance directors with basic theater terminology and the skills needed when planning marketing and public relations campaigns.

## **Book Information**

Series: Dance Horizons Book

Paperback: 128 pages

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Shipping Weight: 8 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 2 customer reviews

Best Sellers Rank: #789,256 in Books (See Top 100 in Books) #84 in Books > Arts & Photography > Performing Arts > Dance > Reference #178 in Books > Textbooks > Humanities > Performing Arts > Dance #199 in Books > Arts & Photography > Performing Arts > Dance > Classical

## **Customer Reviews**

"There's a lot more than just movement on stage: costumes and makeup, lighting design and sound, lightboards and consoles, publicity, administration. The book is a step-by-step guide for anyone who wants to make art in dance successfully." â "Johnny Nevin, Huffpost Arts & Culture"Everything from formulating a mission statement to holding auditions, technical know-how to performance and touring are covered in this how-to book. Create a fictional company and follow the steps necessary to establish a successful troupe and mount successful productions. " â "Dance Studio Life

Heather Trommer-Beardslee is the director of University Concert Dance Theater at Central Michigan University, and the booking agent for the Emmy Awardâ "winning company Jump Rhythm

Jazz. She lives in Mt. Pleasant, Michigan.

Great item received as promised

good resource. I bought one for my college library, one for an office copy and plan on using it for a class next semester

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